

10 | SIGNATURE AWARDS

NEWSPAPER SINGLE OR SERIES

HR Ad-Works "MBJOBS.ca Saturday Ads: Gift"
CancerCare Manitoba Foundation "It Matters to You"
Kesay "Boxing Week Sale"
Agape Table "Agape Table Christmas"
Winnipeg Football Club "2009 Game Day Ads"

HR Ad-Works
Tetro Design
Tom Powell Design Studio
McKim Cringan George
McKim Cringan George

MAGAZINE SINGLE OR SERIES

Manitoba Egg Farmers "Energy That Lasts Ad Series"
Warehouse One "Committed to Jeans"
MacDon Industries Ltd. "45' FlexDraper Ad Series"
Canadian Wheat Board "Happy Appliances"
Beautiful Style Beautiful Home "Bella Moda"

Spark Design
McKim Cringan George
mf.1
Direct Focus
Tom Powell Design Studio

REDESIGN / REBRAND

Winnipeg Art Gallery - Rebrand
Centennial Concert Hall - Rebrand
barkman - Rebrand

Frank Reimer Design / Winnipeg Art Gallery
Neuhaus Design
mf.1

NON - TRADITIONAL / GUERRILLA

Tom Powell Design Studio "Chop Suey Self Promotion"
Kildonan Place Mall "Santa's Free at KD"
Scotiabank "Break Through"

Tom Powell Design Studio
Cocoon Branding
Cocoon Branding

ANNUAL REPORT

Reh-Fit Centre "Core Strength"
Canola Council "A Great Perspective"
Manitoba Arts Council "Manitoba Arts Council 2008/09"

Jones Communications
Tom Powell Design Studio
Tetro Design

CORPORATE, PRODUCT, OR SERVICE BROCHURE

Travel Manitoba "Unfold"
University of Manitoba "President's Brochure"
Destination Winnipeg "World Police and Fire Games Bid Book"
Winnipeg Parking Authority "Winnipeg Parking Authority Brochures"

Fusion Communications
McKim Cringan George
McKim Cringan George
Neuhaus Design

DIRECT MAIL

Westeel "Always Strong Insert"
Versatile "More Power to You"
MacDon Industries Ltd. "MacDon Performance Fall 2009"
The Accent Group "Our Furniture Your People"

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Direct Focus
mf.1
Tom Powell Design Studio

POSTER SINGLE OR SERIES

Prairie Theatre Exchange "Souvenirs"
Manitoba Opera "Manitoba Opera 2009 Posters"
Reel Pride Film Festival "Reel Pride 2009"
Prairie Theatre Exchange "Goodness"

Tetro Design
McKim Cringan George
Tetro Design
Tetro Design

LOGO / WORDMARK

Heat Master "Heat Master Logo"
Ultimate Home and Garden "Garden Gear"
Curl Manitoba "Curl Manitoba"

BCG Communications Group
Tom Powell Design Studio
Cocoon Branding

PACKAGING

Oil! "Dawn"
Ultimate Home and Garden "Airbeds"
Bee Maid "Specialty Honey"
Gorp "Gorp Re-sealable packaging"

Cocoon Branding
Tom Powell Design Studio
BCG Communications Group
Cocoon Branding

TRADE SHOW BOOTH

Jeld-Wen Windows and Doors "Jeld-Wen Trade Show Kiosk"
Qualico "The Headwaters - You Are Here"
Bison Transport "Bison for Life"
Retail Council of Canada "Jobrocket.ca"

Direct Focus
BCG Communications Group
Dimension Display Inc.
HR Ad-Works

OUTDOOR SINGLE

Warehouse One "Committed to Jeans"
CURVE 94.3 FM "Mo Problems"
St Vital Centre "life. style."
Shine Dental "Shine Dental Implants - Corn"
CURVE 94.3FM "Attract the Good Stuff"

McKim Cringan George
Cocoon Branding
Fusion Communications
Pattison Outdoor Advertising
Cocoon Branding

OUTDOOR SERIES

Sheps Hair Transplant Clinic "Dr Shep's Outdoor Billboards"
CURVE 94.3FM "You Decide What's Good"
CancerCare Manitoba Foundation "It Matters to You"
Warehouse One "Committed to Jeans"

Neuhaus Design
Cocoon Branding
Tetro Design
McKim Cringan George

SPECIALTY ADVERTISING

Jeld-Wen Windows and Doors "Jeld-Wen Cards"
Winnipeg Parking Authority "WPA Prepaid Permits"
Canola Council "The Power of Yellow"
Corby "Corby"

Direct Focus
Neuhaus Design
Tom Powell Design Studio
Direct Focus

PHOTOGRAPHY

The Accent Group "Our Furniture Your People"
McKim Cringan George "Polo Park"
Kesay "Imagine"
Nardella Photography "Rudolph"

Brian Gould Photography
Nardella Photography
Brian Gould Photography
Nardella Photography

PUBLIC SERVICE ANNOUNCEMENT

Child Find "Stop Sex with Kids"
CancerCare Manitoba "Get Screened"
United Way "Koats for Kids"
Manitoba Securities Commission "Avoiding Your Investments?"
MDAM "Chemistry"
MDAM "Group Support"

Global Winnipeg
CTV Winnipeg
CTV Winnipeg
BCG Communications Group
CTV Winnipeg
CTV Winnipeg

SELF-PROMOTION - PRINT & NON-BROADCAST

daCapo "daCapo Holiday Trading Cards"
Neuhaus Design "Client Christmas Promo Package"
Tetro Design "Holiday Relief"

daCapo
Neuhaus Design
Tetro Design

SELF-PROMOTION - BROADCAST & ELECTRONIC

CURVE 94.3 FM "CURVE 16 Seconds"
Tom Powell Design Studio "Tom Powell Howl"
BCG Communications "Appy 'olidays"
Tom Powell Design Studio "Nom Nom Nom"

CHUM Radio Winnipeg
Tom Powell Design Studio
BCG Communications Group
Tom Powell Design Studio

ORIGINAL MUSIC

Jones Communications / Winnipeg Ford 5 "Driving Our Community"
Centrallia Music "mf.1, Centric Productions, ANIM"
Story Worldwide / Unilever "Bake It to Believe It"

daCapo
daCapo
daCapo

RADIO SINGLE

The Cupcake Corner "Cup-Blankery"
Warehouse One "Denim Doner"
Winnipeg Football Club "Blue Revolution"
Communications Services Manitoba "Bud and the Toilet"
Warehouse One "Committed to Jeans"

Velocity Branding
McKim Cringan George
McKim Cringan George
BCG Communications Group
McKim Cringan George

RADIO CAMPAIGN

Seven Clans Casino "Make Your Great Escape"
Destination Winnipeg "City Sell"
Canterra Seeds "Performance Matters"
Winnipeg Football Club "Blue Revolution"

Tribal Marketing
Fusion Communications
BCG Communications Group
McKim Cringan George

RADIO - 100% MADE IN MANITOBA

Winnipeg Football Club "Blue Revolution"
MacDonald Youth Services "Stories of Hope"
Seven Clans Casino "Answering Machine"
Communications Services Manitoba "Bud and the Toilet"

McKim Cringan George
CHUM Radio Winnipeg
Tribal Marketing
BCG Communications Group

TV OR CINEMA UNDER \$20,000

EMS Firefighter "Firefighter Recruit"
MacDonald Youth Services / Citytv "The Weakerthans Raffle"
Manitoba Securities Commission "Pedicure"

Citytv
Citytv
BCG Communications Group

TV OR CINEMA OVER \$20,000

Government of Manitoba "Exhaust"
Manitoba Hydro "In Home Energy Evaluations"
Government of Manitoba "Stay Out of Gangs"

NOW Communications Group
McKim Cringan George
NOW Communications Group

CORPORATE, PRODUCT OR SERVICE VIDEO

Bio-Rad/Bruker "Once Upon a Proteomics Study"
New Media MB "New Media MB Business Showcase"
Parrish and Heimbecker "100 Years"
University of Manitoba "Recruitment"

Frantic Films
Blinkworks Media
Direct Focus
McKim Cringan George

WEBSITE

ICUC Moderation Services "ICUC Website"
Winnipeg Art Gallery "Winnipeg Art Gallery Website"
A&S Homes "A&S Neighbourhood"
City of Winnipeg "Speak Up Winnipeg Website"

Mars Hill Group
Velocity Branding
Cocoon Branding
Mars Hill Group

COMPLETE CAMPAIGN - GARY GZEBB AWARD

Canterra Seeds "Performance Matters"
Winnipeg Football Club "Blue Revolution"
Kildonan Place Mall "Free Santa Campaign"

BCG Communications Group
McKim Cringan George
Cocoon Branding

THINGS THAT DIDN'T FLY

Dr Rich Vasectomy Clinic "Dr Rich Vasectomy - Just a Little Prick"
Poullins Pest Control "Poullins - We Tell Pests Where To Go"
Nivea Repair & Care "Nivea - All Natural Non-Irritating 24 Hour"
Lazboy Furniture "Girl Meets Boy, Boy Meets Boy"

Pattison Outdoor
Pattison Outdoor
Pattison Outdoor
Pattison Outdoor

SPECIAL EVENTS

Canadian Football Hall of Fame "2009 Induction Dinner Program"
Pan Am Clinic Foundation "Moto Perpetuo"

mf.1
BCG Communications Group

ADVERTISING / DESIGN BY A STUDENT

Red River College "Beat Port - Corporate Philosophy Brochure"
Red River College "Twinnings Tea Ad"
Red River College "336 Hours - An Infographic of Feelings"
Red River College "Iceland Airwaves No 1"
Red River College "rafkozak.com - Portfolio Web Site"

Rafal Kozak
Dennis De Leon
Rafal Kozak
Christian Kent
Rafal Kozak